

The Continued Relevancy of the PMO 2016 Research Study



Business Improvement Architects is undertaking research to find out:

How can the PMO stay relevant and increase value delivery in the face of flat budgets and continuous change?

- ▶ What are the issues, concerns and challenges facing PMOs? How can they overcome them to achieve their potential?
- ▶ How can the PMO deliver business value?
- ► How can the PMO become the strategic driver of company goals and align projects with strategic objectives that have the greatest potential for adding value to organizational activities?
- ▶ How can the PMO set the standards for project performance and delivery?
- ► How can the PMO cultivate support from stakeholders and demonstrate to executive management how it is delivering business value?
- What are the best practices of successful PMOs?
- ▶ What are the general trends of PMOs over the past 11 years; what's changed for them and why? Where are they heading in the future?

Business Improvement Architect's first PMO research report was released in 2005:

► From Crisis to Control, a New Era in Strategic Project Management



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We followed in 2010 with a second research report:

► How a Project Management Office Can Improve Organizational Effectiveness

These reports provided valuable insights about how successful PMOs and EPMOs are contributing to their organization's bottom lines and what best practices they were applying to achieve this end. It compared the changes between the 2005 and 2010 reports.

Our 2016 report, **The Continued Relevancy of the PMO**, will identify:

- ▶ How the PMO can remain relevant over the next 5 years.
- ▶ How the PMO can deliver business value.
- The best practices of successful PMOs.
- ► General trends among PMOs over the past 11 years; what's changed for them and why and where they are heading in the future.

Who should participate?

- Any person involved with a PMO
- Organizations from any sector.
- Organizations from around the world.

2 Ways to Participate:



On-Line Survey

- ► Complete an on-line survey.
- By participating in this survey you'll receive a summary report of the key research study findings. The survey will take only 7-10 minutes to complete.
- Go to survey



Phone or In-Person Interview

- Participate in a 30 minute phone interview.
- By participating in the phone interview you'll receive a full copy of the final research study report and recommendations.
- ➤ Send an email to Michael Stanleigh at mstanleigh@bia.ca
 to request participation or call +1.416.444.8225 for more information.



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Page 2